

May 3, 2017  
SEATTLE, WA

We are proud to announce that over the weekend of April 22nd, Trade Tech took a major step forward as a technology leader and innovator in the logistics industry by moving all applications on to the Amazon Web Services (AWS) Cloud.

**Why utilize AWS?** Leveraging Amazon's state-of-the-art cloud architecture and hardware enables Trade Tech to provide limitless data capacity, speed, and reliability to its global network of logistics providers. We remain dedicated to bringing the most sophisticated technologies available in the market to our customers in the logistics industry. After extensive research, we decided that AWS is the most effective and powerful cloud computing resource available to support our products. We are truly excited to bring this technology to your fingertips.

### *How does this AWS Cloud migration benefit you?*

- **Exponential Power on Demand.** AWS makes loading screens a thing of the past. Sitting on top of the Amazon Cloud's enormous resources allows us to dynamically adapt to the growing demands of our customers, daily. When there is varying traffic to our website throughout the workweek, we can elastically increase or decrease the capacity of our system. This provides our users the most seamless and cost efficient experience possible.
- **Improved Stability and Reliability.** This AWS migration virtualizes our servers and applications, providing real global scalability that is not geographically tied and vulnerable to hardware failures or natural disasters. Your data is always accessible, always secure, and always backed-up.
- **Increased Room for Growth.** We now have unlimited room to grow and a cloud architecture that supports our ability to create even more groundbreaking global supply chain solutions for you. Expect to see big things from us in the near future.



### **About Trade Tech:**

Trade Tech is a cloud software company for global shipping and logistics management, developed by previous ocean carrier and 3PL executives who intimately understand the process and pain points of the industry. Trade Tech offers a collaborative, end-to-end trade management platform that uniquely integrates sales, operations, and accounting in a single global environment. Trade Tech's solution are utilized by over 1000 global Freight Forwarders, Importers, and Exporters around the world. Learn more about Trade Tech by visiting [www.tradetech.net](http://www.tradetech.net)



### **About Amazon Web Services, from AWS:**

For 10 years, Amazon Web Services has been the world's most comprehensive and broadly adopted cloud platform. AWS offers over 70 fully featured services for computing, storage, databases, analytics, mobile, Internet of Things (IoT) and enterprise applications from 38 Availability Zones (AZs) across 14 geographic regions in the U.S., Australia, Brazil, China, Germany, Ireland, Japan, Korea, Singapore, and India. AWS services are trusted by more than a million active customers around the world -- including the fastest growing startups, largest enterprises, and leading government agencies -- to power their infrastructure, make them more agile, and lower costs. To learn more about AWS, visit <http://aws.amazon.com>.

### **About Amazon, from Amazon:**

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit [www.amazon.com/about](http://www.amazon.com/about).



*"We have worked hard to create a revolutionary logistics and supply chain solution that leverages technologies the market has not been prepared to embrace until now. Trade Tech has closely watched the industry and is expecting the utilization of cloud solutions to substantially grow as more and more shippers must turn to technology for their edge. We expect to be at the core of this growth. The Amazon Cloud's architecture uniquely positions Trade Tech with the ability to provide instantaneous capacity and power for the logistics industry. Our move to AWS is just one step of many towards strengthening the reliability and solidity of the services we provide for the future."*

– Bryn Heimbeck, President and CEO